



Valentine's shopping season

In Japan, many pastry shops sell chocolate at department stores on Valentine's day. Department stores are full of chocolate and woman on Valentine's day.



Japanese Valentine's day is not like others. Generally woman give chocolate to man in Valentine's day, and woman tell her love for man.









Recently Valentine's day

Recently, Japanese woman gives chocolate to her friends. The chocolate that is given to friends is called *Tomochoco*. *Tomo-choco* is more casual than usual valentine chocolate.

Today, some Japanese men also gives chocolate to his girlfriend or special someone.

In addition to that, some people buy chocolate to myself. It is called *Gohobi choco*.

Recsently, Japanese Valentine's day become more frexible as compared with before.